

## DIVERSCO FULFILLS CUSTOMER DEMANDS

With Its Own Industry Leading Manufacturer Product Training Program

RECOGNIZED for offering quality manufactured products, applications, installations, operational and trouble-shooting training classes to the industry for many years, Diversco Supply Inc are developing a broader selection and choice of training for their business partners to access. Diversco has recognized an increasing demand and interest from gasfitters, installers, and propane companies, eager to learn best-practices and best products to meet specific codes, standards and regulations of the propane industry.

Diversco instructors are industry veterans, with years of experience and manufacturer training. Whether the interest is in acquiring basic knowledge for new technicians or advanced training for the more seasoned participants, Diversco's classes always receive high marks for value from the many students in this ever changing industry environment.

Diversco's Manufacturer Product Application and Installation (MPAI), provides training and education for



technicians and industry sales staff, at no cost, from manufacturers known and trusted throughout the propane industry. Participating manufactures include Rego Products, Algas-SDI, Worthington, Corken and Bradford White, to name just a few.

Working with Diversco, one can find a wide variety of training sessions to match specific needs, including "product benefits and features" thru to "how to install the product". Sessions provide answers to user's questions, while providing confidence in using the products effectively. Sales and

Marketing attendees looking for business advice, can also find training, at no-charge, on everything from incorporating new products into a sales program to growing profits from products one is already selling.

Diversco's MPAI training sessions offer opportunity to take one's basic knowledge and skills to the next level. The sessions add value to one's business through increasing knowledge equity throughout the technical, sales and operational teams.

Whether an industry newcomer or a veteran in the field, MPAI training sessions set a standard for what is needed to know, now and into the future. The opportunity to receive training is available at no-charge from Diversco for the products being installed by a company's personnel in a propane installation or being marketed for use in major industrial or commercial projects.

For dates of upcoming training sessions to learn more about regulators, valves, water heaters, or increasing sales, contact Diversco Supply at info@diverscosupply.com.